



MEDIA RELEASE FORM

By signing below I, _____ (please print) (Parent or Guardian must sign if contestant is under 18 years old) authorize WCMA and The Buttercream Festival to use the photographs that I have provided or photographs from the Miss Buttercream Pageant (still or video) at no cost or compensation for any and all current or future use for publicity purposes for the Miss Buttercream Pageant and/or Program. I understand the photographs may be used for informational and/or instructional purposes; or may be used by WCMA and/or The Buttercream Festival for publicity purposes with no implied restrictions on my part. I further understand that this publicity may include posting these photographs to the WCMA and Buttercream Festival websites, and in pageant programs. I understand that the photographs may be used for any publicity purpose for the Miss Buttercream Pageant in perpetuity. I have not been compensated nor will I seek compensation for the photographs that I have provided, freely and under no duress, for such use. Nor will I seek compensation for any photographs of myself (still or video) taken during the Miss Buttercream Pageant. I hereby release WCMA and The Buttercream Festival from responsibility should any third party violate the terms of this release. I hereby give WCMA and The Buttercream Festival the absolute right and permission to publish, copyright and use pictures of me in which I may be included in whole or in part, composite or retouched in character or form, in conjunction with the Miss Buttercream Pageant or Program. I hereby release, discharge and agree to hold harmless WCMA and The Buttercream Festival his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be created in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy. If the person photographed is under 18, I certify that I am his or her parent or legal guardian and I give my consent without reservation to the foregoing on his or her behalf.

Contestant (Parent / Guardian if under 18)

Date