



Natural Beauty Pageant & Talent Showcase

Important Notes

PRELIMINARY COMPETITION: Interviews will be held Thursday, Sept. 10, at élé Cake Co. in West Carrollton. Please arrive at 5:00 p.m. to receive your t-shirt. T-shirts are pink with a theme design. Contestants must wear dark denim pants (no holes) and their competition t-shirt for the preliminary competition. T-shirts may not be altered for the preliminary competition. Interviews will be held at 6:00 p.m.. At 7:00 p.m., competitors will have an opportunity to decorate a single layer, 8" cake from élé. Colored frosting will be provided. Photographs will be taken during this event. Please sign the media release form attached to this packet.

ENTRY FEE: \$25.00 Cash and check accepted. Please make checks payable to WCMA.

JUDGED EVENTS

FORMAL WEAR: Each contestant should wear a formal dress/gown. No midriffs.

MAKEUP: Age divisions 4-6 may not wear any makeup. Division 7-9 may wear clear lip gloss only. Division 10-12 may wear light mascara and clear lip gloss. This applies to all events and categories.

CREATIVE WEAR: Each contestant should wear an outfit that represents the theme, "Buttercream Cupcakes". Outfits may be purchased, or handmade. Contestants must be able to wear outfits with no assistance. No midriffs. Any props must be able to be carried by contestants with no assistance. Outfits will be judged on creativity, originality, and overall cuteness!

INTERVIEW: Interviews will be conducted at the preliminary competition on Thursday, Sept. 10 at élé Cake Co. Judges will spend two minutes with each contestant

AUDIO COMMERCIAL: Each contestant must submit a "commercial" promoting the Buttercream Festival. Contestants may speak or sing. Commercials must be 30 seconds long. Once submitted, the audio commercial will become the property of the WCMA and Buttercream Festival. Submissions will be used the following year to help promote the festival and the pageant. Submissions should be emailed to: sara.schwab@valortkd.com no later than Sept. 1, 2015.